

Kristina Coi



Kristina Coi (aka **J.K. Coi**) is an award winning author of dark and edgy paranormal romance and urban fantasy, where love is all-consuming, the stakes are always high...and the immortals are to die for.

She is a member of The Toronto Romance Writers, The Romance Writers of America and EPIC (Electronically Published Internet Connection).

AVAILABLE WORKSHOPS/PRESENTATIONS

Blogging 101

Tips and Tricks for generating traffic, creating relevant content and using a blog as a marketing and promotional tool.

Includes: Blogs vs. Traditional Websites; Posting content, frequency v. consistency/format (ie. easy-to-learn html code); Guests/special events on blogs; Group blogs; "Rules" for reading/commenting; Generating traffic, tracking traffic; Copyright; Links and trackbacks/RSS Feeds, and more.

Making the Internet Work for You

Must-know basics for marketing and promotion in an online world,

Includes: Websites/blogs (ie.construction, tags, linking, etc) , advertising (ie. newsletters, email blasts, paid vs. free advertising, banners, etc), social networks (making Facebook/Twitter work for you, Yahoo Groups, Ning, etc), and professionalism/personas/security.

The Writer's Life

Have you always wanted to write a book but never thought you could, or can't seem to find the time?

Includes tips on treating your writing as a career even when you already have a career; finding a way to balance both; and insights into the publishing world and where it's headed in this new digital age.

Writer's Workshop

You're here to work! – Attendees will bring the first 5-10 pages of their own manuscript and a brief synopsis of their work for critique and advice on goals, motivation, plot, characterization, dialogue and more. Q&A will also be available.

For more information about J.K. Coi's books, visit www.jkcoi.com
To request workshop details and for bookings, contact Debb Ritchie
at 226.216.2352 or by email prdebbie@rogers.blackberry.net